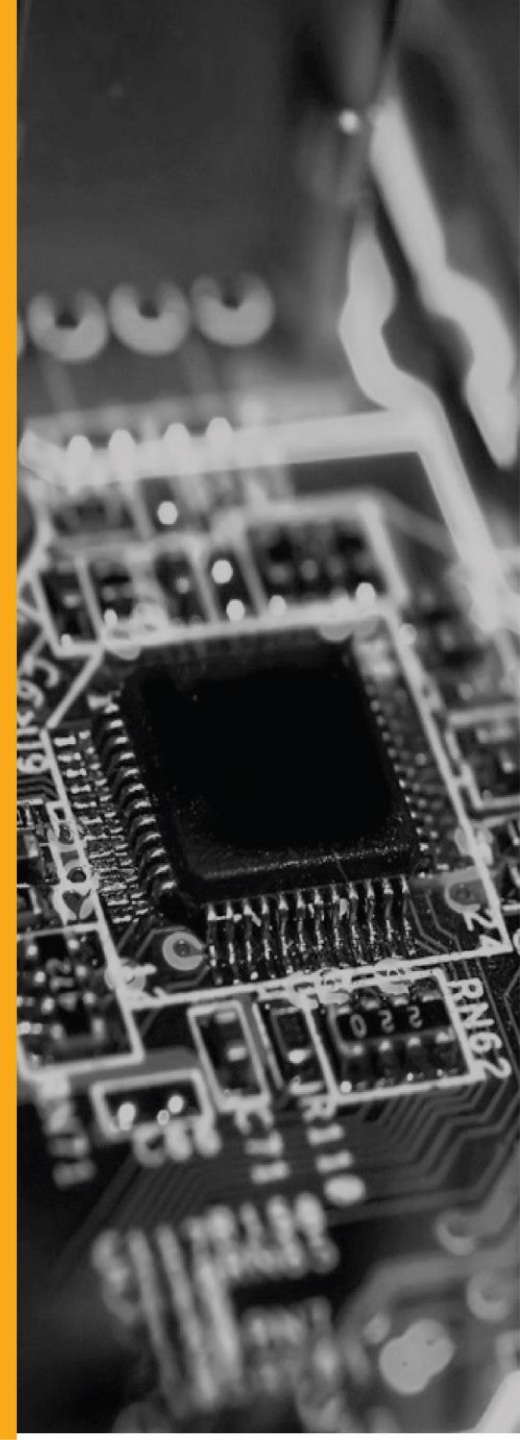


PROGRESSIVE  
BLACKS IN  
INFORMATION &  
COMMUNICATION  
TECHNOLOGY

# REVEALING THE PBICT CONCEPT

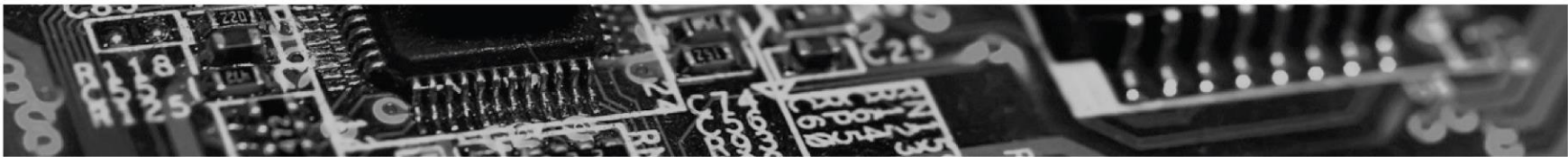


*“ The fight for freedom must go on until it is won; until our country is free and happy and peaceful as part of the community of man, we cannot rest “. President OR Thambo*

# WHY ?

# HOW ?

# WHAT ?



# WHY ?



## ACCESS

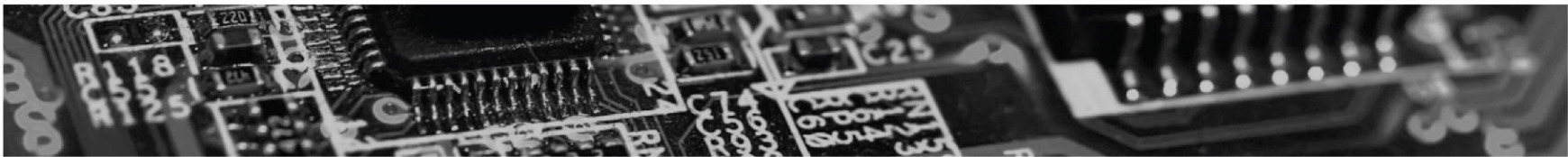
#

**OWN IT!**

## OWNERSHIP



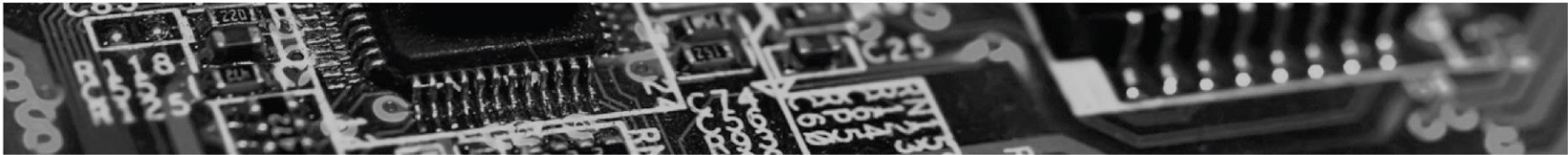
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TECHNOLOGY



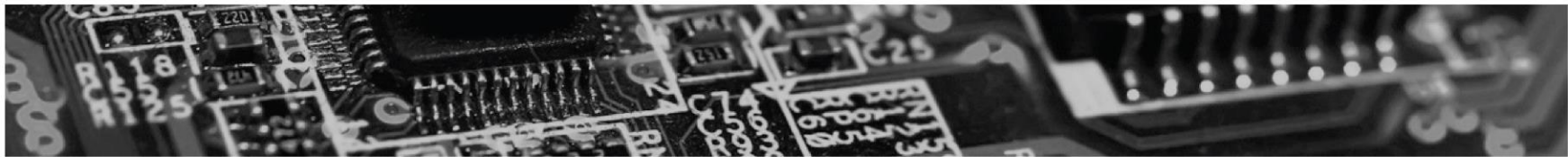
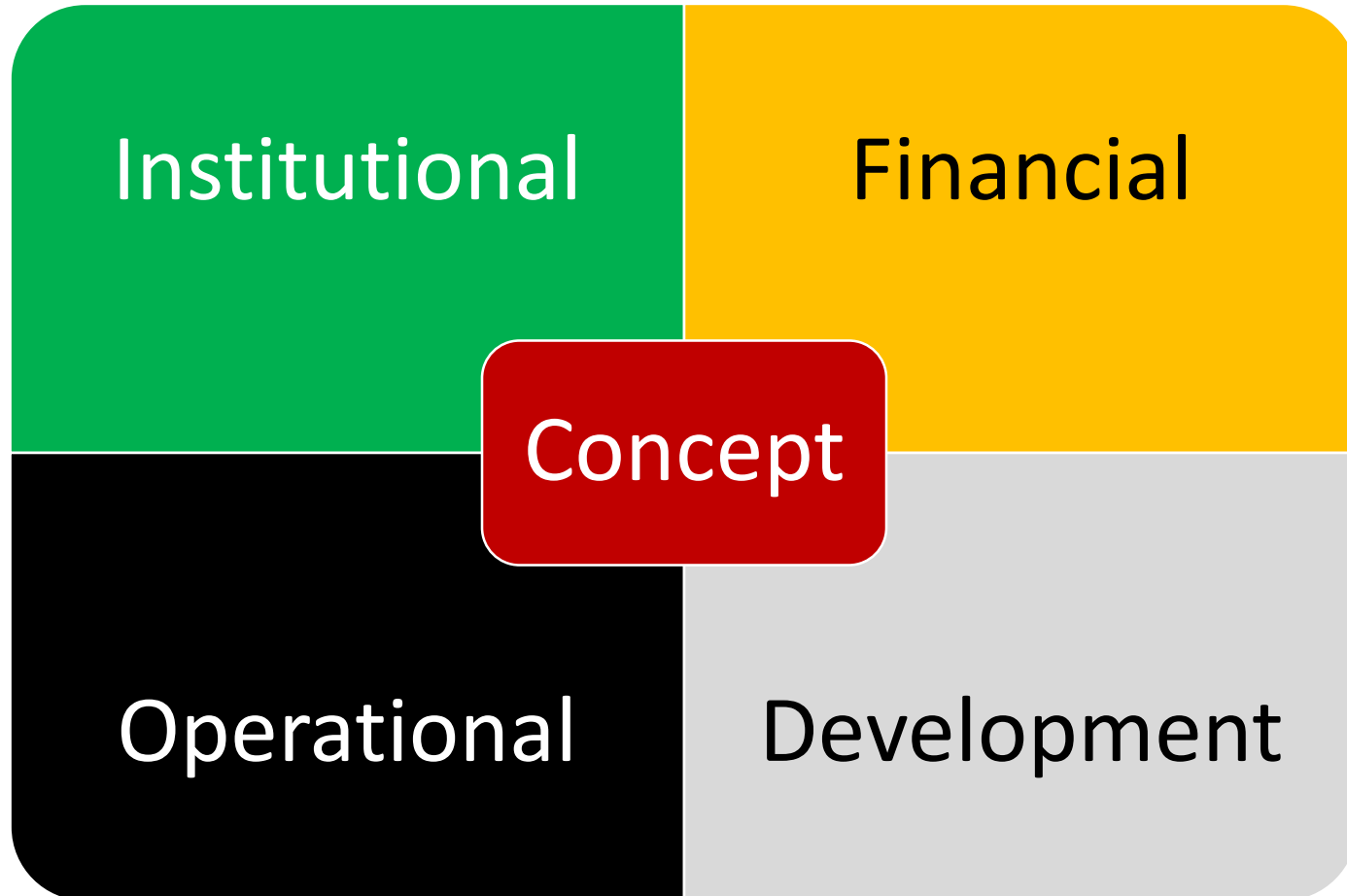
WHY ?

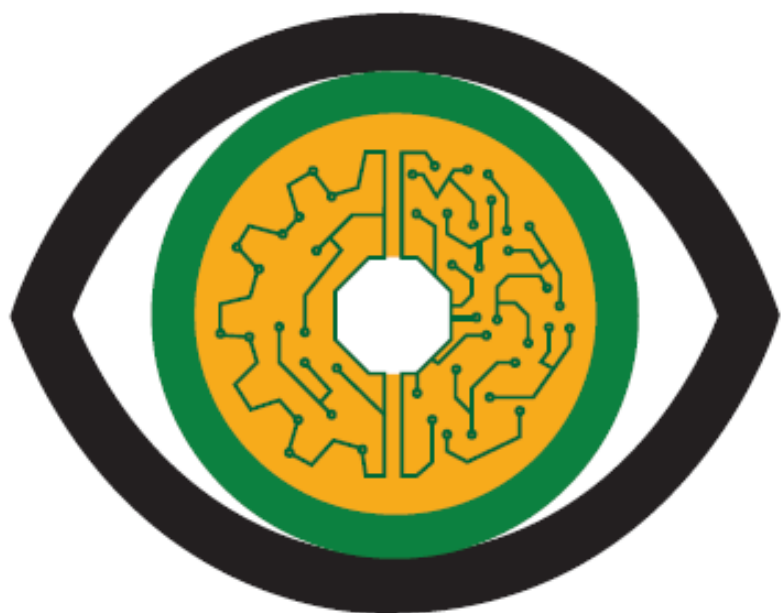
HOW ?

WHAT ?



# HOW ?





**PROGRESSIVE  
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COMMUNICATION  
TECHNOLOGY**



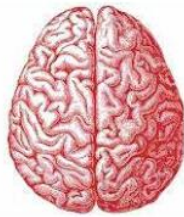
VISION

+



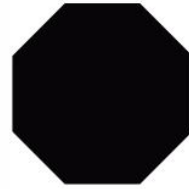
EFFECIENCY

+



VISION

+



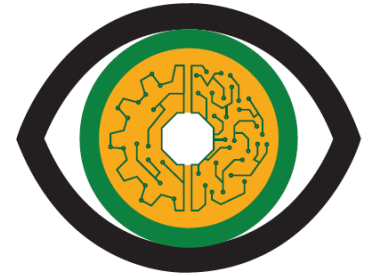
TOTALITY

+



PROTECTION

=





## EYE & SHIELD

Represents Vision, Focus,  
Awareness & Protection  
of the Forum and its Members

## COG

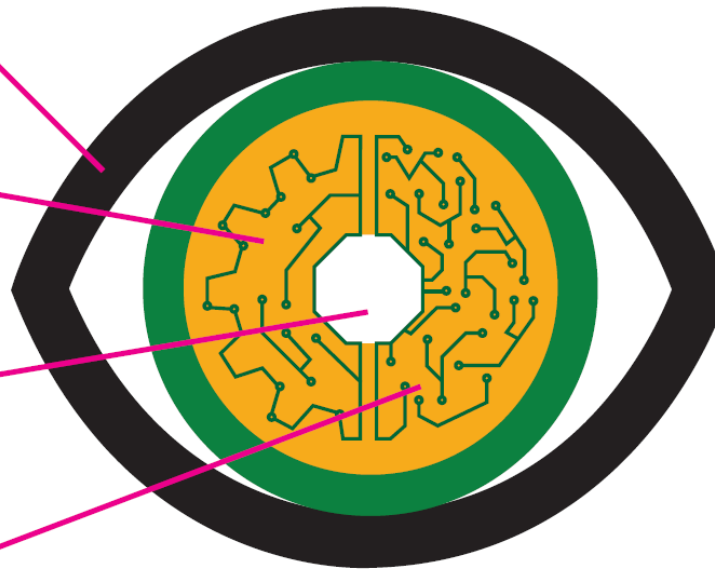
Represents efficiency and precision  
of the mechanism of the forum.

## OCTIGON

Represents Regeneration  
Totality, Infinity, Rebirth, Transition  
for both the forum and the industry

## BRAIN

Represents intelligence,  
collective thinking.  
Progressiveness, Activity,



## COLOURS



### BLACK REPRESENTS

Power, Black People, Power, Elegance, Formality



### GREEN REPRESENTS

Color of life, Renewal, Nature, Energy,  
Growth, Harmony, Freshness, Safety, Fertility,  
Environment, Ambition.



### GOLD REPRESENTS

Sunshine, Hope, Happiness, Freshness, Happiness,  
Positivity, Clarity, Energy, Optimism, Enlightenment,  
Remembrance, Intellect, Honor, Loyalty, Joy,  
Illumination, Love, Compassion, Courage, Passion,  
Magic, Wisdom, Wealth, Grandeur, Prosperity.

Combined they form 3 of the 4 PAN AFRICAN Colours.  
A true reflection of African & Black representation.

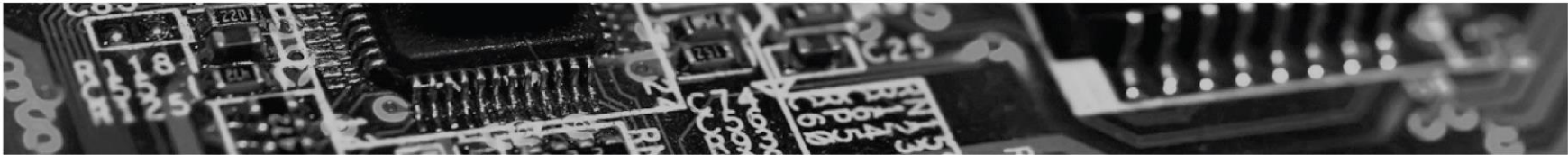
# HOW ?

## PRINCIPLE

## INCLUSIVE



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TECHNOLOGY

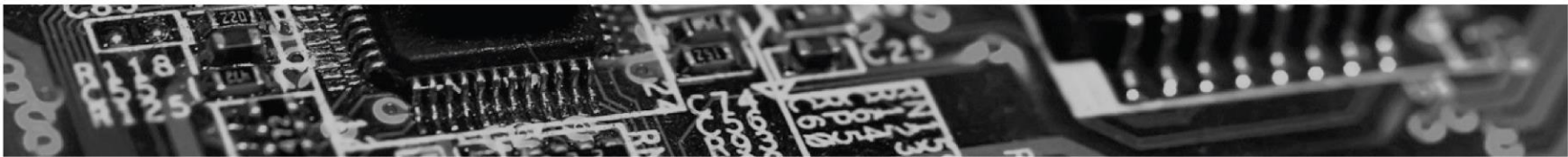


HOW ?

# PRINCIPLE



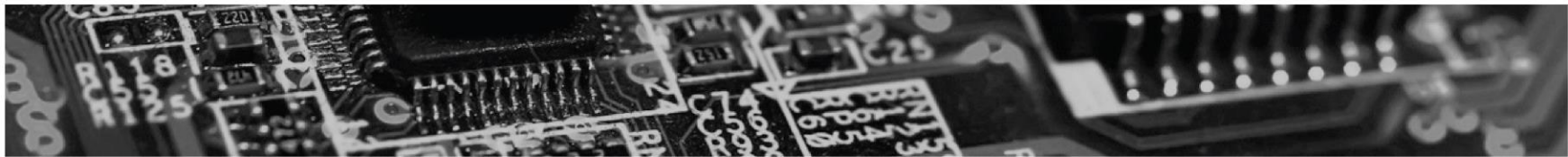
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# HOW ?

## VISION

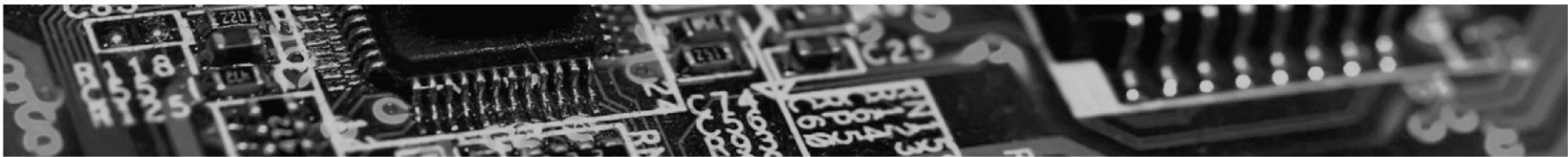
We see an ICT sector that is open to all blacks and one that is owned by blacks of South Africa. We see a day where ICT drives development and progress of our Country, a day where universal access is a reality. We see a future where the laws are defied by home grown technology where impossible is made possible.



# HOW ?

## CHARACTER

- Non-racial and non-sexist organisation focusing on ICT sector.
- Aligned to the ANC radical economic transformation agenda and 4<sup>th</sup> industrial revolution.
- Driven by the values and spirit of Africanism.
- Commanded by the unity, commitment and dedication to the revolution of our Country.
- Maintain direction towards the course of access and ownership



# HOW ?

## Purpose of the PBICT

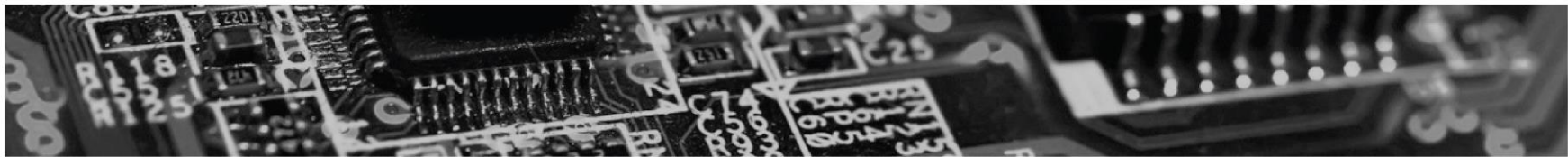
The purpose of the PBICT is to transform the ICT sector in South Africa, unite all black people in this space so that together we unlock the doors of learning and opportunity for our people.



# HOW ?

## AIMS

The PBICT aims at liberating black people economically, educationally, politically and in every other way possible that can transform the ICT sector to serve improve the lives of our people.



# HOW ?

## OBJECTIVES

- ❑ To unite all progressive blacks in ICT.
- ❑ To open doors of opportunity for blacks in the ICT sector.
- ❑ To eradicate the digital divide, bringing about equality and universal access throughout South Africa.
- ❑ To support and advise stakeholders on the policies and direction of the ICT in the interest of blacks.
- ❑ To spearhead the direction towards a 4<sup>th</sup> industrial revolution driven by technology.
- ❑ To support and advance the international agenda of protecting the environment and promoting green technology in South Africa;
- ❑ To support and advance the development of women, especially black women in the ICT Sector;

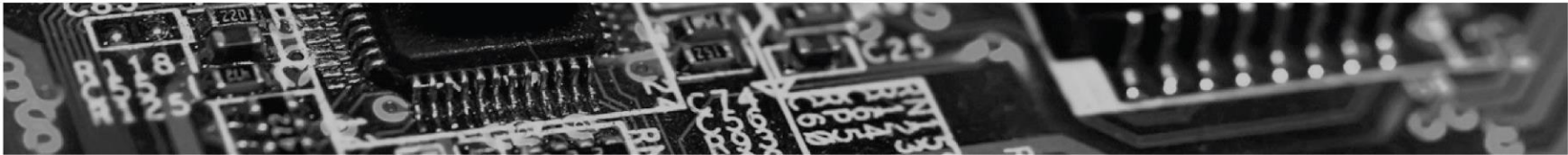




# HOW ?

## Membership

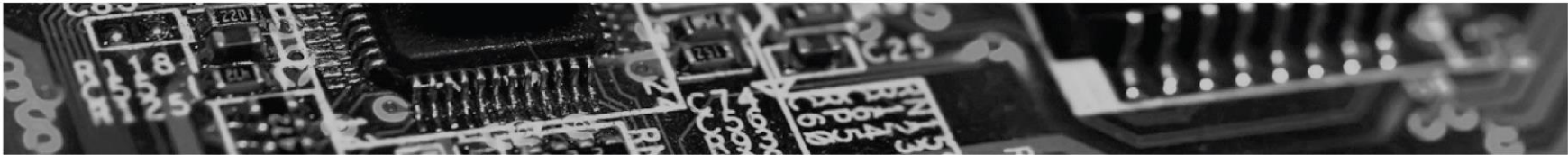
Membership shall be open to all South Africans irrespective of race, religion, gender or affiliations as long as they conform to the following vision and objectives of the PBICT.



WHY ?

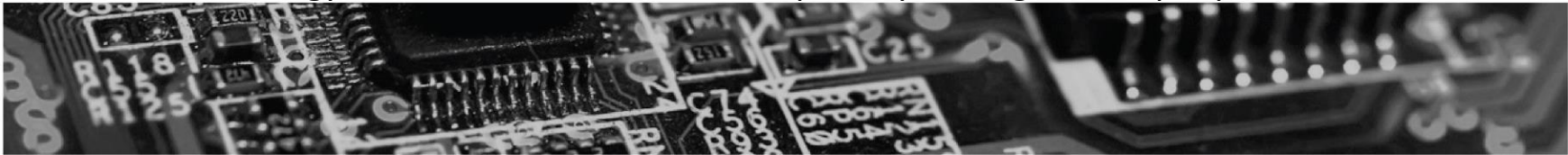
HOW ?

**WHAT ?**



# What ?

- Lobby all stakeholders on behalf of Black people in ICT to influence policy and development of ICT in South Africa.
- Unite all blacks in ICT to drive the ICT sector and gear towards the radical economic transformation of South Africa.
- Influence the skills and development as well as the education system of ICT in South Africa to be aligned to the needs of industry.
- Promote the development and manufacturing of locally innovated and grown technologies.
- Use ICT as a tool to bridge the digital divide and to eradicate the gap between the haves and the have nots.
- Grow the organisation and ensure representation in every Province.
- Engage all entities of state and private sector to open ICT opportunities for blacks.
- Create ICT awareness within the society in order to develop smart citizens.
- Build future technology enthusiast and innovators especially amongst black people.



# What ?

**THE DAWN OF THE 4<sup>th</sup> INDUSTRIAL REVOLUTION IS UPON US. WHAT WE DO TODAY WILL WRITE THE HISTORY OF OUR FUTURE.**

**I THANK YOU**



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