



PROGRESSIVE  
BLACKS IN  
INFORMATION &  
COMMUNICATION  
TECHNOLOGY

Info@pbict.org.za  
#AccessAndOwnership

— www.pbict.org.za

# PBICT First Conference Commission Outcomes

NATIONAL EXECUTIVE COMMITTEE (Elected: 6 May 2017)

President: Leon Rolls • Chairperson: Khaya Ngcobo • Secretary General: Brandon Redcliffe  
Deputy President: Zanele Nkambule • Deputy Secretary General: Denis Rolls • Deputy Treasurer General: Siphokazi Simandla  
Additional: Nombuso Hlophe, Sabatha Mereotlha, Mordecai Ndlovu

# 1: ORGANISATION DEVELOPMENT AND GROWTH

## **Recruitment and induction of members**

Looking at financing for the recruitment drive  
The recruitment drive will focus on the following:  
Community Radio Stations, events, Seminars  
IT Managers in Municipalities  
Universities, TVET Colleges, FET  
Focus on Females  
Youth Recruitment from high school grade 10  
Suggestion of using the SMART ( strategy

## **Launching and running Provinces;**

Suggestion on a 3 month Strategy to recruit and then provinces must launch with What ever numbers they have.  
Further incentivize potential members with a free signup etc.  
We should have uniformity in Branding and Communication Material.

## **Member value proposition;**

Identifying all benefits of membership  
Having Membership Cards  
Having business cards for NEC and PEC

## **Systems and processes;**

Website to be on stable platform to be more user friendly.  
New Membership system to worked on to address current issues of existing system.  
Agri Sector opportunities for developing automated systems for markets to assist Farmers accessing pricing guidelines.  
We need to creating a Mobile Application for PBICT for Encrypted end to end connection.

## **Identity and branding;**

Creating a Uniformed Branding Package to speak to membership packages and other aligns structures.  
Have a short, medium, long origination description that all members will use. our identity! emphasizing BLACK is our name does not reflect progressive in our quest and thought. I would suggest we drop that in our identity, we must look to be in control and not second citizens. We are the ICT yes

## **Joining PBICT and membership fees;**

NEC to make final decisions.

## **Constitution inputs;**

We need to have Policy conference to settle the Constitution  
NEC to make a call on fees for membership.  
No BEE Strategy identified by PBICT  
I suggest we participate in King iv as lots time has been invested there. We can propose Amendments to it where we deem fit and relevant

## 02: SUSTAINABILITY AND STAKEHOLDER RELATIONS

### Stakeholder identification

Understand and from a data base wit stakeholder  
Interrogate their spend on black ICT SMME's  
Understand their transformation plan

### Establishment of consortium and their operations/ SMME data base and co-ordination.

Form consortiums that will seek to get big deals  
Form a business development desk  
It will be responsible for mentoring and coaching of SMME's that are members of the PBICT.  
Finding funding opportunities  
It will be responsible for market research  
Legal department  
Develop an Application that will notify opportunities to our SMME's members  
Form a quality assurance desk  
That will responsible for monitoring awarded tenders, to see that the work done is of high quality.

### Fund raising and investment

Have an MOU with the PBICT SMME's members as well as the big ICT firms to pledge/sponsor on an annual base.  
Form an investment wing  
Fund raising events such as;  
Seminars  
Conferences  
Exhibitions  
Have a percentage of every profit done by the consortiums that are members of the PBICT  
Form a placement agency/ training agency  
Form an ICT union (ICTU)

### Funding model for ICT SMME development

The business development desk will be responsible for drafting and/or aligning ICT SMME's with funding agency and angel funders.

### Deployment of PBICT members to key position

The placement agency will be responsible to push for members to be in key positions.

### PBICT Operations

We need to get office spaces form ANC provincial offices

## 03: KICK STARTING THE 4<sup>TH</sup> INDUSTRIAL REVOLUTION

The Fourth Industrial Revolution, or 4IR, is the fourth major industrial era since the initial Industrial Revolution of the 18th century. The Fourth Industrial Revolution can be described as a range of new technologies that are fusing the physical, digital and biological worlds, and impacting all disciplines, economies and industries.

### **Establishment of Research Committee**

A research and development committee must be formed, it was proposed that the members that was part of the discussion forum be appointed as part of the research and development committee.

### **Policy Alignment to the ANC**

It has been proposed that the recommendation on the 4<sup>th</sup> inclusivity revolution needs time to be developed into content that can be proposed as part of the ANC Policy.

### **Localization of Manufacturing**

Manufacturing for hard ware and programming needs to be localized.

### **Research and Development**

The amount of money spent on licenses needs to be moved to research and development and open source products.

### **IT Training**

IT Training needs to move from entry level training to market specific.

### **Cloud Services**

Clarity on which Cloud services needs to be provided on what needs to be local or external.

### **ISP's monitoring**

An act ombudsman needs to be groomed to monitor ISP's on issues like DATA prices and exploitation and the monitoring of govt policy into a more local procurement approval.

### **DATA center in townships and rural area**

The establishment of local ISP's data center in township and rural area controlled by SMME's. The Department of Science and Research needs to be merged with the department of Telecommunication so that the funds the department of Science and Technology receive for research call be channeled to ICT research and development. SA connect should be controlled and managed by SMME, A proposed calls put forward that last mile delivery of data in townships by managed and provided by black SMMES's.

## 04: TRANSFORMING THE ICT SECTOR

### **ANC Policy Document:**

Get together a team that will look at the document and make recommendations  
The Policy Suggestion: The SITA Issue to be dealt with at the ANC level  
It must also address the transversal system into ANC policy

### **ICT SMME Strategy**

No thorough research in the country: what is ICT SMME?  
Battle of Ideas  
How can one tell the SMME is an SMME?  
No Solution how SMME will be supported

The contractor Development Plan

If the approach is adopted:

It allows an entity to complete the plan and strategies  
The document should have what SMME should have to be identified as an SMME  
The document should have other sector included  
Need to open the scope and target and offerings

Government institutions are quick to roll out training programs to develop SMME's. The PFMA restricts the execution.

The document falls short in its implementation.

It carries over topics from previous discussions.

The following challenges have been identified:

It has a generic approach, with no relevance to each province.  
It doesn't explain the plan on how the country can benefit to the 4<sup>th</sup> Industrial revolution.  
It is therefore recommended to re-look at the plan and have a time frame outlining the changes that PBICT can make to enable the shift.

### **The role of SITA and other state entities in supporting SMME's**

There is a trend that is ongoing on all SITA's which is a hindrance to the growth of SMME's, such as;

ICT is not given the platform to be assisted if it does not impact the budget of the organization there is no assistance.

ICT has not been regarded as a strategic component in business and government.

SITA has failed to place ICT in that role.

SITA is serving the interest of the so called big 6 companies, because SITA was engineered to serve the interest of the previous dispensation role players.

The following recommendations are made:

There is a need to elevate ICT to the center of the board.

SITA is relevant however it is no longer doing what it is mandated to do.

PBICT should take charge and do what SITA is failing to do.

There is no need to dissolve SITA, however there is a need to redefine the role that SITA plays.

SITA needs to conduct monitoring when they provide jobs/tenders, wherein there are indications of fronting to ensure that the implicated companies are dissolved.

## **BBBEE CODE FOR ICT**

BBBEE is a big problem to the SMME's.

In 2012 the government a crucial component: "Location" in the tender document which has now lead to the institution unable to localize the work. Meaning that a big company in Gauteng can tender for a small contract in KZN.

It was recommended to tighten this policy to ensure that local companies can be contracted and that the 30% of sub-contracting must be localized, which is something the Central Supplier Database (CSD) is not achieving.

## **Growing the 30% target to 100%**

PBICT is standing at 51%.

If SITA is targeted, PBICT will stand to gain the departments currently under SITA.

It is recommend that SITA sub-contracts its work to the right people (black SMME) as they are already sub-contracting 80% of their work.

## **Working with large enterprises to transform the sector**

PBICT can identify companies that PBICT can attack.

Have a generic approach and therefore deliver.

There is a need to target the private and public sectors to enable the transformation required.

The strategy should be to come in and assist the sector.

Need to force the government not to give work to Vodacom, using the relationship with the ruling party.

## **Unraveling the systems that secure and protect the status quo**

The need to equip ourselves with knowledge to understand the system.

To know how and when to take legal matters.

The need to identify forums and align with other associations, instead of starting from scratch.

The need to look at the big monopoly companies how they use their systems and disrupt their system.

The need for research capacity to increase knowledge capacity.

## **ICT unions for employees**

Through using the Communications union, PBICT needs to align with as well as SUCA.

## **Challenging the existing transversal tenders**

PBICT needs to engage as no Government department has developed a strategy and a policy.

It should not be a government strategy but an ANC strategy that Government implements.

PBICT needs to have formation.

If the solution is for that Black Industries need to produce, the question is how do they break into the business.

We need to develop a 3 open plan strategy which is an ANC policy that will be implemented by the government.

## 05: ICT Skills Development

The crucial needs of the skills development is essential as results it is imperative that we have/create a division called "Skills Development and Capacity Comity" Our of the R3,5 billion spending in SA, the challenge is that we are more on the consumer side which result to non-beneficial when it comes to a black child.

### **Encouraging more and more youth and women to join the sector**

PBICT shall create a ICT Skills Development Unit/Department. The Department will create a ICT Skills Development Strategy aligned to Youth and Women Development.

The Constitution Shall Incorporate ICT Skills Development Commitment &

A ICT Skills PBICT Development Policy Developed

PBICT shall Align itself with Dept Education and the various SETA's to influence its Policies: WIL Programmes, Tvet Colleges and School Trade Testing Centres

Future Unemployment: ICT Career Awareness Programme shall be conducted in Schools in all Townships in the Country.

Current Unemployment: PBICT shall develop its own Career Junction (Employment Portal.

SMME's Should look within PBICT to Employ – Database of Skills

### **Incorporating ICT in early education development**

PBICT to immediately engage the Department of Education to assist with the implementation plan of skilling learners

Key Projects: Varsity by Night : Elementary ICT Programmes is where we start to change the future by introducing Locally Developed Programmes and Locally Developed Computers

### **Aligning the sector needs to the curriculum**

The reason there is high unemployment is due to lack of intermit relationship between business and schools. Aligning the sector will mediatly identify what jobs are available in the market

### **School by day and Varsity by night through technology**

Why do leaners have to travel miles just to get a qualification while they have building within their areas. A lot can be achieved with optimization of resources.

### **ICT skills Database**

Most of those online sites are not effective into black lives

Building SMART citizens

PBICT to run a program to ensure that each an every house hold is or can be able to use a computer.

This can be aligned to Schools projects